



Color & Design Guide

Your guide to choosing colors for your home that you love.

SOUTHEASTERN PA & THE JERSEY SHORE



A NOTE BEFORE YOU BEGIN

Welcome.

We understand that choosing a paint color for your home can lead to indecision! We have watched smart, capable people go a little cross-eyed over it all.

So we made you this.

Inside are the palettes we reach for again and again, the questions we ask in every home, and a few hard-won tricks for testing a color so it never surprises you once it is on the wall.

Flip through it. Fold over the pages you love. When you are ready, pick up the phone and we'll take it from there!

The Davis Painting Crew

YOUR LOOK

Find Your Style

Every home has a personality. Find yours, then turn to its palette.

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FIRST, A FEELING

What Should Your Home Feel Like?

Forget the paint chips for a minute. Find the words that sound like home.



Calm & Breezy

COASTAL EASE



Cozy & Nostalgic

COTTAGE CHARM



Warm & Grounded

RUSTIC



Bold & Confident

PREPPY PALETTE



Dramatic & Intimate

MOODY



Clean & Timeless

WHITES & NEUTRALS



Collected & Playful

BOHO HAVEN



Artistic & Unexpected

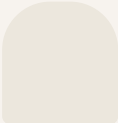
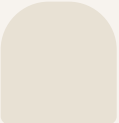
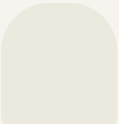
ECLECTIC



Whites & Neutrals

Timeless

Balanced neutrals for effortless elegance and enduring simplicity.

				
Alabaster SW 7008	Shoji White SW 7042	Egret White SW 7570	Accessible Beige SW 7036	Canvas Tan SW 7531
				
Creamy SW 7012	Drift of Mist SW 9166	Modern Gray SW 7632	Natural Linen SW 9109	Pure White SW 7005

PAINTER'S PICK

Accessible Beige SW 7036

The greige that makes a plain room feel custom. Our go-to when someone says just make it warm and neutral.

PAIRS BEAUTIFULLY WITH



Polished brass & antique gold



White oak & limestone floors



Detailed millwork & trim



Woven textures & linen



Cottage Charm

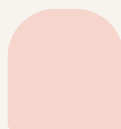
Cozy Character

*Soft and nostalgic hues with storybook charm
and vintage detail.*



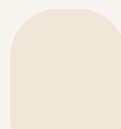
Clary Sage

SW 6178



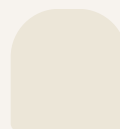
Romance

SW 6323



Creamy

SW 7012



**Natural
Choice**

SW 7011



Filmy Green

SW 6190



Silvermist

SW 7621



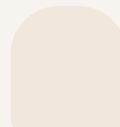
Malted Milk

SW 6057



White Flour

SW 7102



**Venetian
Lace**

SW 7100



Sea Salt

SW 6204

PAINTER'S PICK

Sea Salt SW 6204

The soft spa green everyone falls for. Pure magic in a bathroom or a sunroom.

PAIRS BEAUTIFULLY WITH



Aged brass &
vintage hardware



Earthy woods &
painted furniture



Floral prints &
ticking stripes



Farmhouse sinks &
moldings



Coastal Ease

Beachy Dreams

Breezy coastal color that captures easy, effortless serenity.



Tradewind

SW 6218



Watery

SW 6478



Topsail

SW 6217



Rainwashed

SW 6211



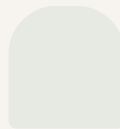
Aloof Gray

SW 6197



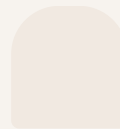
Silver Strand

SW 7057



Spare White

SW 6203



Shell White

SW 8917



Drift of Mist

SW 9166



Pale Moon

SW 9016

PAINTER'S PICK

Rainwashed SW 6211

A barely-there blue-green that reads like a sea breeze. A natural fit for bright, sunny Shore rooms.

PAIRS BEAUTIFULLY WITH



White oak & driftwood tones



Rattan & woven lighting



Blue-gray cabinetry, crisp trim



Shiplap & natural linen



Preppy Palette

Bold & Polished

Confident color that pairs coastal polish with classic sophistication.



Naval

SW 6244



Coral Reef

SW 6606



Indigo Batik

SW 7602



Composed

SW 6472



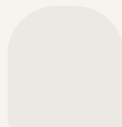
Meander Blue

SW 6484



Extra White

SW 7006



Snowbound

SW 7004



Lemon Twist

SW 6909



Storm Cloud

SW 6249



Hot

SW 6843

PAINTER'S PICK



Naval SW 6244

The navy that turns an island, a built-in, or a front door into the whole story.

PAIRS BEAUTIFULLY WITH



Lacquered white &
crisp navy



Brass or lucite
hardware



Lattice patterns &
bold stripes



Bamboo, rattan &
cane



Rustic

Earthy Comfort

*Nature-inspired comfort with grounded tones
for farmhouse-style homes.*



Pewter Green
SW 6208



Retreat
SW 6207



Dried Thyme
SW 6186



Urbane Bronze
SW 7048



Tatami Tan
SW 6116



Iron Ore
SW 7069



Anonymous
SW 7046



Foothills
SW 7514



Hardware
SW 6172



Natural Linen
SW 9109

PAINTER'S PICK



Urbane Bronze SW 7048

A warm charcoal-brown that grounds a whole exterior. A favorite of ours for moody siding.

PAIRS BEAUTIFULLY WITH



Distressed wood &
iron



Oil-rubbed bronze
hardware



Natural linen & leather



Farmhouse sinks &
fixtures



Eclectic

Fun Hues

Artistic and bold, a palette full of personality and creative freedom.



Redend Point
SW 9081



Moody Blue
SW 6221



Copper Mtn
SW 6356



Turkish Tile
SW 7610



Bunglehouse Blue
SW 0048



Warming Peach
SW 6338



Dark Night
SW 6237



Amber Wave
SW 6657



Coral Clay
SW 9005



Borscht
SW 7578



PAINTER'S PICK

Turkish Tile SW 7610

A deep teal with real guts. Perfect on a powder room or a statement built-in.

PAIRS BEAUTIFULLY WITH



Mixed metals & vintage finds



Velvet & textured fabrics



Patterned rugs & gallery walls



Unlacquered or patinated brass



Moody

Depth & Drama

Sophisticated, dramatic color that creates intimacy and quiet luxury.



Inkwell

SW 6992



Greenblack

SW 6994



Jasper

SW 6216



Iron Ore

SW 7069



Urbane Bronze

SW 7048



Cyberspace

SW 7076



Peppercorn

SW 7674



Mount Etna

SW 7625



Andiron

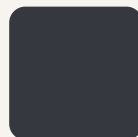
SW 6174



Grays Harbor

SW 6236

PAINTER'S PICK



Inkwell SW 6992

Near-black drama for a library, an accent wall, or a door that stops people in their tracks.

PAIRS BEAUTIFULLY WITH



Brass or antique bronze



Dark wood & herringbone floors



Leather & velvet



Soft layered lighting



Boho Haven

Playful

Relaxed, earthy tones with collected, eclectic charm.



Canyon Clay

SW 6054



Warming Peach

SW 6338



Renwick Olive

SW 2815



Tarnished Trumpet

SW 9026



Natural Linen

SW 9109



Copper Wire

SW 7707



Baked Clay

SW 6340



Palm Leaf

SW 7735



Antiquarian Brown

SW 0045



Wool Skein

SW 6148

PAINTER'S PICK



Canyon Clay SW 6054

Sun-warmed terracotta that instantly makes a space feel collected and lived-in.

PAIRS BEAUTIFULLY WITH



Rattan & cane furniture



Patterned rugs & textiles



Terracotta & woven baskets



Muted brass & black iron

*We have painted homes from
Chester County to the Jersey
Shore, and the color is almost
always the hardest part. **This is the
guide we wish every client had.***

THE DAVIS PAINTING CREW · LOCAL & FAMILY-RUN

THE BASICS

Warm vs. Cool

Every color leans warm or cool, and that undertone sets the mood of the room.



Warm

Reds, yellows, and browns. Wood tones, butcher block, and golden light. Cozy and grounded.



Cool

Blues, greens, and grays. Bright whites and clean blues. Calm, crisp, and easy to breathe in.

WHITES ARE NEVER JUST WHITE

Choosing The Right White

Each white leans warm or cool. Hold your favorites against your trim, floors, and light before you decide.

Warm Whites

YELLOW · BEIGE · RED



Alabaster
SW 7008



Creamy
SW 7012

Cool Whites

BLUE · GRAY · GREEN



Pure White
SW 7005



Snowbound
SW 7004

START WITH WHAT STAYS

Floors, Tile, Counters, Oh My!

Start with the surfaces that are staying. Pull your wall color from the quietest tone in the floor, counter, or tile, and the whole room falls into place.



Flooring

Echo its warmest or coolest tone, then shift a few shades off.

Countertops

Match the stone's quietest vein, never its busiest.

Tile

Let permanent tile lead. Pull from the grout or softest tone.

Cabinetry

Natural wood sets the temperature. Echo it or cool it.

Brick & Stone

A whitewash or soft greige keeps paint from fighting it.

Roof & Siding

Test body and trim against a roof shingle in daylight.

Hardware

Warm metals love warm colors; chrome loves cool ones.

THE MAKE OR BREAK

Lighting Changes Everything



North

Cool and bluish.
Warmer colors shine.



South

Bright and warm all
day.



East

Warm at sunrise, cooler
later.



West

Cooler early, golden at
dusk.

Then there is the bulb.

Bulb temperature shifts paint as much as the sun does. Keep bulbs consistent in a room, and test your color under the light you actually live in.



2700K Warm

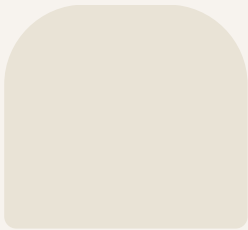
3500K Neutral

5000K+ Daylight

GET THE FINISH RIGHT

Sheen & Finish Guide

*Sheen controls how washable a surface is and how much it hides.
Flattest to glossiest.*



MATTE



EGGSHELL



SATIN



SEMI-GLOSS



HIGH-GLOSS

Matte	Ceilings, low-traffic rooms, adult bedrooms	● ○ ○ ○ ○
Eggshell	Living and dining rooms, hallways	● ● ○ ○ ○
Satin	Family rooms, kids' rooms, busy spaces	● ● ● ○ ○
Semi-Gloss	Trim, doors, kitchens and baths	● ● ● ● ○
High-Gloss	Cabinets, railings, statement doors	● ● ● ● ●

DON'T SKIP THIS

Sampling Like A Pro

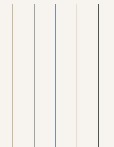
✓ View samples in **morning, afternoon, and evening** light.

✓ Paint a **large board, two coats**, and move it around the room.

✗ Skip the tiny chip. It reads lighter than the wall.

✗ Don't sample on a bright white wall; it skews the color.

✗ Always test next to your floor, counter, and trim.



ALMOST THERE

Your Next Three Steps

01

Mark Your Favorites

Dog-ear the pages and circle the colors that feel like home, so they're ready when we talk.

02

Test A Sample

Grab your top colors, paint a board, and live with it for a day or two.

03

Give Us A Call

We will walk your home, talk color, and take it from there.



LET'S GET STARTED

Ready To Put The *Color* Back In Your Life?

You have the styles, the palettes, and the know-how. When you are ready to make it real, give us a call.

CALL OR TEXT FOR YOUR FREE ESTIMATE

484.791.3466

www.davispainting.com

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Color names shown are Sherwin-Williams. Printed colors are approximate. Always view a physical Sherwin-Williams sample before purchasing.